



MyWay

EUROPEAN SMART
MOBILITY RESOURCE
MANAGER

MyWay Final Workshop

Barcelona Activa
Carrer Llacuna, 162-164, Barcelona, Spain
18 February 2016

registration page: <http://finalworkshop.myway-project.eu/>

AGENDA

1. Introduction (Sala Emprèn):

09:00 – 09:20	Address and welcome from the host	Mr. Pere Padrosa General Director of Transports and Mobility. Generalitat de Catalunya
09:20 – 09:40	Project Outline & Core Themes	Marco Boero Head of Research & Innovation Softeco Sismat S.r.l.
09:40 – 10:00	MyWay Vision	Stefano Persi Co-founder and Director ENIDE
10:00 – 10:10	MyWay Contest Awards	
10:10 – 10:30	<i>Coffee Break</i>	

2. Morning Session (Sala Emprèn):

Multimodal travel information, planning & support services

10:30 – 11:00	Multimodal travelling support services: the ITS perspective	Julio García Ramon Vice-President ITS Spain
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11:00 – 11:30	A national perspective: Ireland experience	Peter Cranny Senior Transport Planner National Transport Authority of Ireland
11:30 – 12:00	From metropolitan to national perspective: Vienna Region experience	Alexander Froeschter Topic Coordinator Technologies & Standards, Mobility Systems & ITS Deployment AustriaTech GmbH
12:00 – 12:30	Industry perspective: the role of complementary mobility schemes	Ignasi Fàbregas General Manager Avancar BCN
12:30 – 13:00	Personalised multimodal travel information services: policy perspectives	Daniela Stoycheva Project Manager POLIS
13:00 – 14:00	<i>Lunch Break</i>	

3. Afternoon Sessions

Two parallel sessions. Summaries on main issues and outcomes will be given in the final, common session by an appointed rapporteur.

Sessions 1 (Sala Emprèn):

Personalised multimodal mobility services: technical view and solutions

14:00 – 14:25	Service personalisation in MyWay	Marco Garré MyWay Technical Coordinator Softeco Sismat S.r.l.
14:25 – 14:50	Intermodal trip composition: the MyWay meta-planning approach	Michal Jakob Deputy Head Artificial Intelligence Center Czech Technical University
14:50 – 15:15	Systematic data acquisition and proactive external service monitoring	Daniel Becker Researcher Fraunhofer FOKUS
15:15 – 15:40	Interaction with the vehicle and navigation services: interests and expectations from the industry	Andy Marchant Product Line Manager Urban Maps Tom Tom
15:40 – 16:00	<i>Coffee Break</i>	
16:00 – 16:30	Round table	ALL



**Session 2 (Sala privat Actiu):
Personalised multimodal mobility services:
from Living Labs to market solutions**

14:00 – 14:25	Multimodal mobility in Barcelona Metropolitan Region: current view and perspectives	Lluís Alegre Technical Director ATM
14:25 – 14:50	Lessons learnt from MyWay Living Labs	Theodoros Theodoropoulos Associate Researcher ICCS
14:50 – 15:15	Service personalisation and Voluntary Behaviour Change	Kate Pangbourne Research Fellow University of Aberdeen
15:15 – 15:40	Private & Public mobility: a single marketplace	Stefano Persi Co-founder and Director ENIDE
15:40 – 16:00	<i>Coffee Break</i>	
16:00 – 16:30	Round table	ALL

4. Closing Session (Sala Emprèn):

16:30 – 17:00	Closing summary	Marco Boero , Head of Research & Innovation Softeco Sismat S.r.l.
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